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is made by printing on a carrying medium and that the carrying medium is laid on the plane print carrier.

16 18. (New) An advertisement print according to claim 11, wherein the plane print carrier is a ground surface such as a lawn, a slope along a road, a yard, or a parking lot.

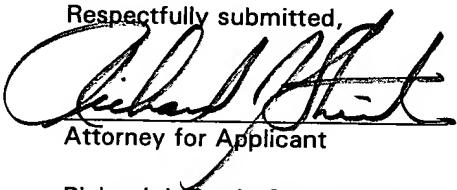
REMARKS

The aforesaid amended claims are based on the claims as amended in the International Preliminary Examination Report, with amendments to place the same in better condition for examination under U.S. rules of practice.

The Examiner is respectfully requested to examine the contents of this application as amended during the international phase, as well as incorporate the amendments above, namely

- Specification pages 1, 1A & 1B, (including foregoing amendments)
- 2, 3, 3A, 4, 4A from the International Preliminary Examination Report
- Specification page 5 as originally filed,
- Claims as amended above,
- Drawing sheets 1/3 and 2/3 as originally filed,
- Drawing sheet 3/3 as attached to the International Preliminary Examination Report.

9/23/99
Date

Respectfully submitted,

Richard J. Streit
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